

SPECIAL OFFER: RECRUITMENT MEDIA PACKAGE

€6,885 MEDIA VALUE FOR ONLY €4,995

JOB OFFER PROMOTION ▶ DRIVE TRAFFIC ▶ GENERATE LEADS ▶ STRAIGHT TO THE RIGHT AUDIENCE

The Elektor team has put together an "offer you cannot refuse" for HR Managers and recruiters. A sharp priced media package that will let you experience the value of our community of professional engineers and graduates.

At Elektor electronic engineers and students come together to jointly work on projects, read up on the latest developments or publish work to share with peers. New at Elektor is the possibility to tap into this global, lively community with relevant **Job Offers**. We will help you reach both professionals and recent graduates in the areas of electrical engineering, embedded systems, and electronics.

FOR ONLY €4,995* YOU GET:

- **1/1 Page Advertisement** in Elektor LABS magazine (value €3,040)
- **1/2 Page Employer Branding Article** in Elektor Industry Magazine (value €500)
- **Job Offer Article** at elektormagazine.com for 4 weeks straight (value €950)
- **Job Offer promotion** in the English E-Zine (€1,995)
- **Social promotion** your advertisement pushed via Elektor Social media channels (€400)

* no agency discount



WE'VE GOT THE NUMBERS!

- **142,000** embedded design engineers, students and electronics enthusiasts worldwide.
- **35,000** readers of the printed edition both in the workplace and at their personal addresses.
- **142,000** qualified e-mail addresses for Elektor Business Online.
- **240,000** visitors per month on our Elektor stores.
- **83** countries where Elektor Magazine is distributed in English and German.

CIRCULATION: 35,000 COPIES

Published as German and English editions, Elektor Industry reaches 35,000 paid subscribers.

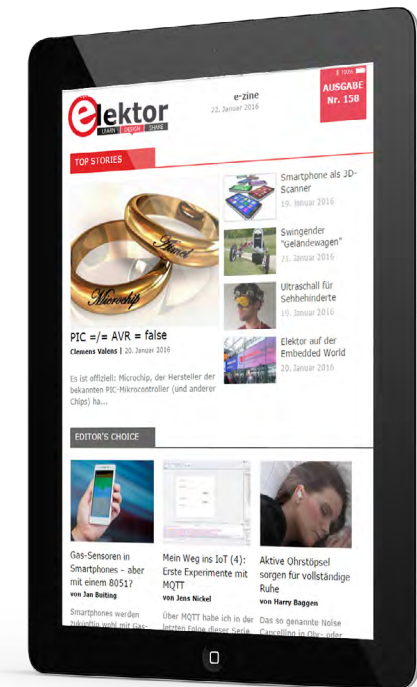
DOWNLOAD: 42,000 ELECTRONICS ENGINEERS AND DEVELOPERS

Elektor Industry is offered as a download in our weekly edition and through our social media channels.

TARGET AUDIENCE

Elektor reaches a large number of employers, employees and professionals in the electronics industry. Our readers are professionals and makers interested in a wide range of electronics-related topics like embedded systems, robotics, automotive technologies, IoT/IIoT, wireless communications, sensors, and much more.

DOWNLOAD THE LATEST LABS EDITION



ELEKTOR EZINE

Our editorial E-Zine is a fantastic tool to achieve fast results. Openrates of up to 40% are way above industry standards. We offer options for display marketing as well as native content. The Elektor E-Zine is a guaranteed conversion success!

ABOUT ELEKTOR

Ever since 1961 Elektor has played a leading role in the world of electronics. Our international network of over 1,000 experts is responsible for high quality daily content delivered in four languages via 15 media channels. Our growing community is actively engaged in designing and developing the latest technology and many successful startups had their first introduction to the marketplace via Elektor. Truly a dynamic and innovative environment!

ELEKTOR IN THE BOARDROOM

Our magazine readership includes a number of decision makers in large multi-nationals. It's humbling for us that many of our readers have expressed their appreciation for the influence the magazine has had on their own career choice.

YOUR CONTACTS



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