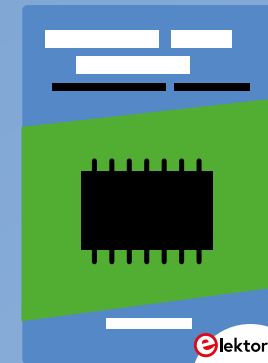


Elektor Author's Guide



Elektor Mag Articles | Online Articles | Books

Updated 8/2/24

Since 1961, Elektor has played a leading role in the world of electronics. We helped launch the first electronics maker movement in the 1960s. And we're growing every day as we inspire new community members to design, share, and even earn with electronics.

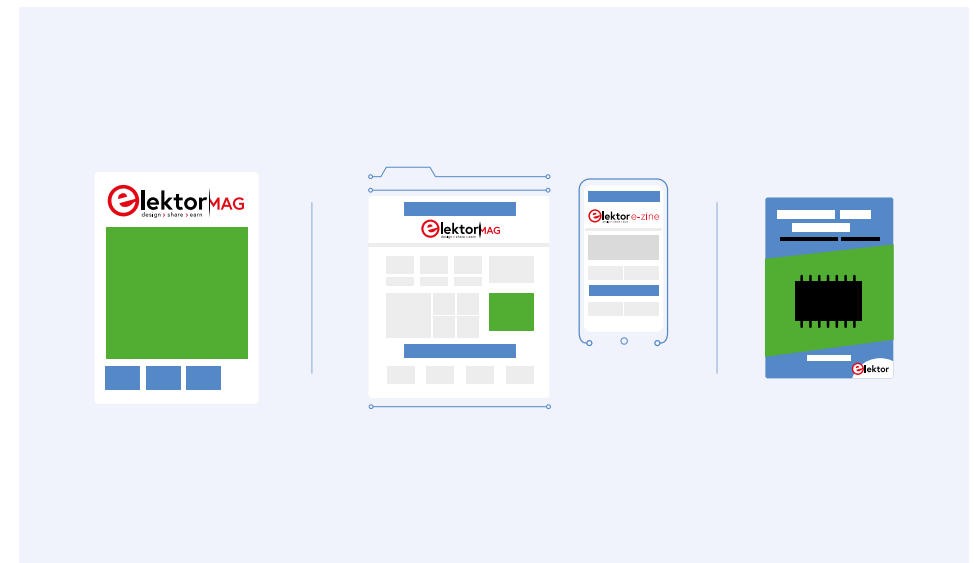
Elektor Mag, our websites, and our books are packed with electronics projects, applicable information, and engineering insights for our global audience of engineers, pro makers, and students. If you would like to propose or submit an article or book, please consider the following submission guidelines.

- > **Elektor Mag Articles and Online Articles:** Elektor publishes a wide variety of articles, including articles about original circuits, DIY electronics projects, background articles, product reviews, interviews, and engineering tutorials. We offer payment upon publication. No matter what you would like to write about, be sure to provide our editors with adequate information (e.g., article abstract, images, diagrams, schematics, etc.).
- > **Elektor Books:** Elektor publishes a variety of electronics-related print and e-books each year. Recent titles include: Programming Voice-Controlled IoT Applications, The CAN Bus Companion, KiCad 6: Fundamentals and Projects, and Machine Learning with Python. We pay competitive royalties to our book authors. We welcome both seasoned authors and first-timers to pitch book ideas.

Visit Elektor's Submissions Page
www.elektormagazine.com/submissions

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Elektor Mag Articles (and Proposals)

Would you like Elektor's Content Team to consider your *Elektor Mag* article or proposal? You have a few options. Submit via the [Elektor Labs platform](#), email us at editor@elektor.com, or use the [online submission form](#). If you do not have an article ready, no worries. We are happy to receive article proposals. Simply email your proposal (including details and a circuit diagram) to editor@elektor.com.

How to Submit an *Elektor Mag* Article

Your article submission must include: (1) Article Manuscript, (2) Art Files, and (3) Code & Additional Files.

1) Article Manuscript: Include a title, teaser, introduction, body, and conclusion.

- a. Article Format: Word document: **1000-2500 words**. Note that 1 printed *Elektor Mag* page = approximate 500 words in Word with 2 figures.
- b. Language: **Submit in English** unless you coordinate otherwise with your editor.
- c. Include a short biography, plus lists of key links, footnotes, and captions.

2) Art Files

- a. We recommend submitting no more than **10 pieces of art** (e.g., photos, figures, schematics, tables, diagrams, code listings) per 2500 words.
- b. Please provide each piece of art as a **separate digital file**.

Recommendations:

- Color, high-res images. Text and units must be legible. BMP, JPG or PNG
- All the art must be your own. If you don't own the rights, you must forward your editor written permission from the owner (email confirmation is OK).

3) Code & Additional Files

- a. We post code and additional files on an article's *Elektor* webpage.
- b. Most *Elektor* articles are translated, so we prefer software in English. This includes the user interface, variable names, and the comments.

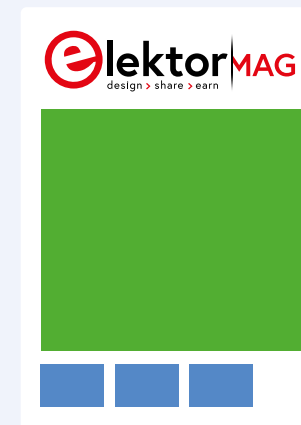
Contract and Fees

If an article is accepted, we will assign an editor. An author receives a draft to review. *Elektor* editors determine the fees for articles. They consider factors such as technical difficulty, submission quality, and article length.

Payments typically range from €75 to €400 per article. By signing a standard contract, you sell us the publication rights of the text and images worldwide and for all media. However, the circuit and software remain your property. You can continue to use the circuit yourself as you see fit, or even put it on the market as a product, and we even encourage this.

Visit Elektor's Submissions Page

www.elektormagazine.com/submissions



Elektor Online Articles

Would you like Elektor's Content Team to consider your article for publication on our website? You have a few options: submit your proposal/article through the Elektor Labs platform, email the editors at editor@elektor.com, or use our [online submission form](#).

How to Submit an Online Article

Your article submission must include: (1) Article Manuscript, (2) Art Files, and (3) Code & Additional Files.

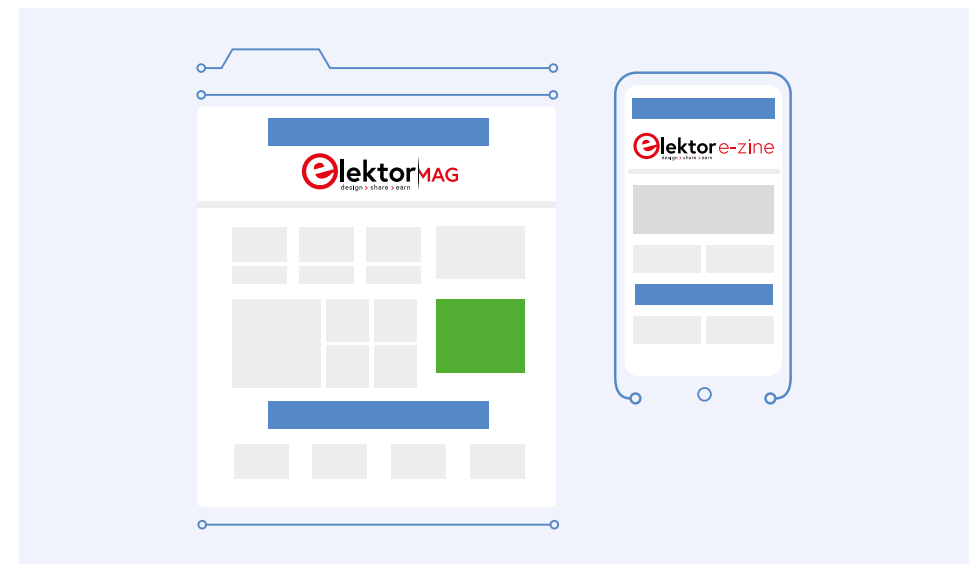
- 1) Article Manuscript: Include a title, teaser, introduction, body, and conclusion.
 - a. Article Format: Word document: **500 words minimum**.
 - b. Language: **Submit in English** unless you coordinate otherwise with your editor.
 - c. Include a short biography, plus lists of key links, footnotes, and captions.
- 2) Art Files
 - a. We recommend submitting at least 1 piece of art (e.g., photos, figures, schematics, tables, diagrams, code listings) to accompany your online article.
 - b. Please provide each piece of art as a **separate digital file**.
Recommendations:
 - Color, high-res images. Text must be legible. BMP, JPG or PNG
 - All the art must be your own. If you don't own the rights, you must forward your editor written permission from the owner (email confirmation is OK).
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 - b. Most Elektor articles are translated, so we prefer software in English. This includes the user interface, variable names, and the comments.

Contract and Fees

If an article is accepted, we will assign an editor. An author receives a draft to review. Elektor editors determine the fees for articles. They consider factors such as technical difficulty, submission quality, and article length.

Payments typically range from €50 to €100 per online article. By signing a standard contract, you sell us the publication rights of the text and images worldwide and for all media. However, the circuit and software remain your property. You can continue to use the circuit yourself as you see fit, or even put it on the market as a product, and we even encourage this.

Visit Elektor's Submissions Page
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Elektor Article Outline & Essentials

Typical *Elektor Mag* articles contain several key elements and follow a basic format: Introduction, Body, Conclusion, and Supporting Content (code, references, links, BOM, bio).

Title [include keyword] Subtitle

Teaser: An abstract/preview comprising 2-3 sentences. What is the article about?

Introduction

These initial paragraphs should prepare your readers for what you will cover in the article. Include relevant information, such as your goal for the article. If you are describing ABC, make sure you say that you are describing ABC – always assume the reader does not know what you intend to cover in your article. [Include your keyword]

The Body of Your Article

Break up your article into logical sections, each with its own section heading, such as Hardware ... Software ... Testing ... Results. Each section should comprise at least 1 paragraph. Include keyword in a section header or two.

- > Include text references (e.g., "see Figure 1") for all your art.
- > Highlight code font for Elektor's editors (e.g., `analogWrite()`)

Conclusion

The final paragraph(s) should summarize the article and provide your readers any final advice, tips, or recommendations.

Author Biography

Include 2-4 sentences about yourself. You can include info such as your occupation, your education, and your technical interests. You can offer readers your email address if you want.

Captions

Please include a list of text captions for all your art (e.g., photos, figures, listings, tables, schematics).

Examples:

- > Figure 1 (schematic.jpg): The system runs on an ESP8286-based module.
- > Photo 1 (prototype.jpg): Take a look inside my first prototype.

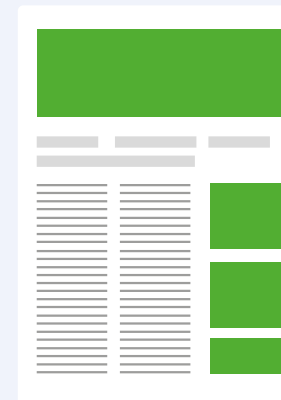
Web Links - References and Resources

Include all relevant references, footnotes, and web links at the end of your article, as well as product details and a component list if applicable. Examples:

[1] D. Ibrahim, *Book Titles in Italics*, Elektor 2020. [book]

[2] C. Valens, "Article Titles in Quotes," ElektorMagazine.com, November 2020. [article]

[Visit Elektor's Submissions Page](http://www.elektormagazine.com/submissions)
www.elektormagazine.com/submissions



Book Production Guide

Are you interested in becoming a book author? You have a few options: submit your proposal/manuscript by emailing shenja.panik@elektor.com or use our [online submission form](#).

The Basics

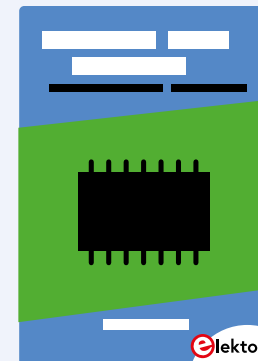
Elektor is an international company, and our base language is English. When it comes to English, we go for American English. However, we should not use US slang.

- > Page volume approx. 250–300 pages.
- > The manuscript deadline will be coordinated with your editor/publisher.
- > Target group: pros and makers
- > Production languages: English, German, French, and Dutch
 - Do speak and write in more than one language? Would you want to be involved in translations? Let us know.
 - We are also looking for freelance Editors/Translators for English, German, French, and Dutch.
- > Deliver your manuscript in a Word file. Please send the pictures in a separate file and indicate in the manuscript where each picture should be placed.
- > Ensure that you have copyright for the text and pictures.
- > Uniform text with uniform shortcuts, such as "Figure 2.1" are important.
- > Send us chapters during the process of writing, and we will help and advise you.
- > We take over editorial support, marketing, sales, layout, stock, and much more. From your side we need your knowledge and writing skills.

The Book Publishing Process

- 1) Send us the table of contents and a writing sample (e.g., a chapter or an article you have written previously).
- 2) We will then discuss your submission within the Product Team.
- 3) If we think that our readers would be interested in your work, we will send you a contract to sign. This will include a mutually agreed upon deadline.
- 4) Once the contract is signed, you may begin preparing the manuscript and send it to us.
- 5) Once the book goes into layout and is edited, we will send you a proof copy to review.
- 6) We'll encourage you to either write a short article or to make yourself available for an interview to help promote your book.

Visit Elektor's Submissions Page
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Elektor Author Checklist

When you are ready to submit a complete article or a complete book manuscript, make sure you send the following to your editor.

- Signed author contract
- Complete manuscript (including Title, Teaser/Abstract, Introduction, Body, Conclusion, and Author Bio)
- Art (schematics, diagrams, photos, screenshots, listings, and tables) as separate digital files.
- Essential supporting content (code, BOM, footnotes, supplementary files)
- Your current contact information. (We will not share your info without your permission. Your editor needs to be able to reach you.)

Example:

Name	Type
 Article text - DIY lidar gauge	Microsoft Word Document
 Contract Signed - Anderson	Adobe Acrobat Document
 Figure 1 - The Finished Project	PNG File
 Figure 2 - Inside Front View	PNG File
 Figure 3 - Schematic	PNG File
 Figure 4 - Block Diagram	JPG File
 Figure 5 - Test Results Screenshot	JPG File
 Listing 1 - Blink Demo Application	Microsoft Word Document
 Listing 2 - PWM Demo Application	Microsoft Word Document
 Source Code	Compressed (zipped) Folder
 Table 1 - Sensor A output	Microsoft Excel Worksheet
 Table 2 - Sensor B output	Microsoft Excel Worksheet



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